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University of Dayton, Ohio (url: <http://www.udayton.edu/index.php>)

An Elite Partner



02.07.2014 | Business, Hot Topics, Campus and Community

University of Dayton's RISE 14 forum, the largest student investment conference in the world, will welcome CNBC, First in Business Worldwide, as the official media broadcast partner for the March 27-29 event.

"Each year, RISE speakers represent the best and brightest from Wall Street, corporate America and government," said University Provost Joseph Saliba. "Our partnership with CNBC will share with the world the energy and excitement created by the interaction of students and speakers."

RISE (Redefining Investment Strategy Education) will feature a keynote address by Sandra Pianalto, president and CEO, Federal Reserve Bank of Cleveland. Panelists include: Stephanie Link, CIO and co-portfolio manager, TheStreet Inc.; Mellody Hobson, president, Ariel Investments; and Russ Koesterich, chief investment strategist, BlackRock and chief global strategist, iShares.

"CNBC is pleased to return to RISE, this time as the forum's official media partner," said Nikhil Deogun, senior vice president and editor-in-chief, CNBC Business News. "This year, as part of our 25th anniversary celebration, CNBC is focusing on financial education for all ages and this conference is the perfect place for us to connect with the young people who represent future investors and leaders of the finance industry."

CNBC's Kelly Evans will anchor CNBC's *Closing Bell* from the conference on Thursday, March 27. She will also serve as a moderator and panelist. *Closing Bell* runs 3-5 p.m. EST, Monday through Friday.

For more information about CNBC's financial education coverage go to: yourmoney.cnbc.com. CNBC's *Your Money, Your Future* features on-air and online reports aimed at educating, empowering and engaging all consumers to take control of their personal finances and to inspire the next generation of investors to get started now.

Now in its 14th year, RISE has brought together thousands of students, faculty and practitioners from hundreds of educational institutions and professional organizations. Past speakers have included Federal Reserve Bank presidents, a Nobel laureate, CEOs and investment strategists from some of the largest and most successful investment firms in the world.

Professionals and the general public may attend RISE Thursday, March 27. Students and faculty stay through noon, March 29, for breakout sessions, workshops, networking and a career strategies forum — all conducted by industry professionals.

Schools may also participate in the optional RISE student-managed portfolio competition, with cash prizes totaling up to \$6,000.

For more information and to register, visit RISE 14 at <http://www.udayton.edu/business/rise> (url: <http://www.udayton.edu/business/rise>) or contact RISE at 937-229-1444 or rise@udayton.edu.

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